

7 Unstoppable Ways To Build A List Of At Least 1,000 Subscribers In Less Than 30 Days



By [Aurelius Tjin](http://www.AureliusTjin.com)

Proudly brought to you by Barry S Gilbert

<http://www.auctionbusinesssite.com>

Your Rights

You Now Have Rights To Giveaway This Report

- You have **full rights** to resell this ebook.
- You MAY resell this ebook at any price you wish.
- You MAY giveaway this ebook.
- You MAY add this as a bonus.
- You MAY package this ebook.

Use it to build your list or give it away as a bonus.

About the author



Aurelius Tjin

Aurelius Tjin is a *'takes action only'* orientated marketer who produces **unstoppable results**.

He has helped new marketers start, grow & profit with their online business since 2003 with his simple, step-by-step strategies and has created over an **astounding 10 successful products** in less than a year.

He will go the extra mile & over deliver in everything he does. This is why he's well respected and well known for getting marketers to *take action*.

One of the most successful projects completed was the [Underground Giveaway](#) which generated over a staggering **\$24,257** and attracted more than **10,257 subscribers in less than 60 days**.

When he's not working, Aurelius enjoys playing his guitar, going to the gym & spending time with his friends and family.

Aurelius writes & publishes his 'Unstoppable Marketing' [video](#) newsletter twice a month where he's purely dedicated to sharing his latest insider tips, tricks & techniques to those who need a sure-fire guidance to success online.

Other products & services from Aurelius:

- [Underground Giveaway](#)
- [Underground Video Tutorials](#)
- [Private Label Videos](#)
- [Webcopy Words That Make You Rich](#)
- [Giveaway Secrets Exposed](#)
- [Marketing Heatwave](#)
- [The Greatest Collection](#)
- [The Happy Deal](#)

So you want to build a list?

Not just a “list”, but an ultra-responsive, unstoppable list? Who wouldn’t want that?

In this report, I’ll share with you my best list-building strategies that’s attracted more than 15,677 subscribers to my opt-in list.



Submit Your Article(s) to Article Directories

I call this the “lean-mean-viral-machine” ☺

Simply write up or hire a ghostwriter to write for you and submit it to as many article directories you can find.

The trick is to use the “Resource box”. It’s a space where you’re meant to put information about the author - that’s you.

Combine a useful article with a powerful resource box and you’ll get a lot of “action takers”. The resource box MUST contain a link to lead to a page where your optin box is.

The great characteristic about articles, is that they’re free to use as long as the resource box is left intact.

The magic begins when people begin to use it on their site for content. Other article directories will eventually grab articles from bigger article directories as well. Soon you’ll find that your articles are distributed amongst many, many sites and you’ll get web crawlers crawling your article, which in turn will appear in search engines.

Here are some high-traffic article directories I’d recommend you use:

<http://www.ezinearticles.com>
<http://www.articlecity.com>
<http://www.articledashboard.com>
<http://www.goarticles.com>
<http://www.ideamarketers.com>

You can write your own articles, even if you haven't written anything before, by grabbing your copy of Jim Edwards' – Turn Words Into Traffic.

[Click here to get your copy now.](#)



Place Your Optin Box To As Many Of Your Pages As You Can

People make the mistake of just placing their subscription box in ONE location.

The fact is, not everyone lands on your main homepage. Some might end up in your "photo gallery" page.

You want to capture as many of those visitors as possible. Because once they're gone, it's likely that they won't return unless you have something that makes them come back.

A simple "pop-up" box generates me over 20 subscribers a day at least. You can check out exactly how I implement this on my page: <http://www.AureliusTjin.com>



Back-End List Building

If you've ever purchased a product from me from places like <http://www.TheHappyDeal.com>, you'll be offered a "FREE Lifetime Subscription" to my [Unstoppable Marketing Video Newsletter](#)

Customers are always the number one action takers.

You see, while they're in that state where they're taking action, you need to take advantage of it as much as you can.

You can also offer an "upsell" or "one time offer". But let's stick to the subject of list building here.

You simply put the exact same newsletter information you have on your main newsletter/ezine site and paste it into the "Download page".

Those buyers have that habit of clicking on the "download here"

link or button, so the conversion of them opting into your newsletter is VERY HIGH. You can get as much as 80 to even 100% of the customers to optin.

The results? You get a HYPER-RESPONSIVE list!

Why? Do I really need to explain?

Well for those who still don't realise this powerful list-building strategy, here's why:

Those "customers" have already proved that they're "customers" because they purchased something from you, obviously.

Now, when they optin to your list and you make an offer one day to that list, there's a high chance you'll get that customer to purchase again. That's IF they were satisfied with the previous product they bought from you.



Viral List Building

This is one my favourite list-building techniques.

The word "Viral" is already self-explanatory. It's simply a "virus" that goes from one person after the other (not a computer virus).

You could pass-along a "free" report to your contacts, which has YOUR name and website included somewhere within the report. If you've given enough solid content in that free report, there's a high chance the end-user will pass it along to their contacts as well.

A variation is to offer something free on the front-end and offer a "one time offer" after they signup.

You'll make money when people buy your one time offer deal.

Let those subscribers promote your free site with their affiliate link so then your subscribers will get commission for referring others who purchase the one time offer deal.

Very, very powerful technique.



Signature Files

No, not your autograph or handwriting ☺

A signature in marketing terms is basically an area after your "Regards, John Smith". It's where you place information about your website, your newsletter or a download.

Here's one that I use:

```
Here for your success,  
Aurelius Tjin
```

```
Grab my Unstoppable Marketing Newsletter featuring  
step-by-step video tutorials and insider tips & tricks  
to help you grow & profit one powerful step at a time.  
http://www.UnstoppableMarketingNewsletter.com
```

That's for an email signature. Each time you reply to someone, you use that mechanism so they'll optin to your list.

Another powerful way to use signature is by posting to **active forums**.

Look for "hot topics". Topics that have many readers and replies.

Use the same signature as your email signature or tailor it to meet the target market,

Simply post your feedback or advice and you'll get your signature appearing under your reply. Just make sure you have "signature enabled" when you post.

You'll INSTANTLY get your website (where your optin form is) appearing to a highly targeted audience.

To find some great forums to join, simply go to google.com or whatever search engine you use, and search for the terms "xyz forum" (where xyz=your market).

You'll get a list of forums you can immediately market to. Just be aware of the "forum rules".



Ezine Ad Swaps

This technique is a win/win situation.

You post your small classified ad on another newsletter and that newsletter owner can post their ad on your newsletter.

You're both getting new subscribers for free. Just as long as you both are in the same market.



eCourses

Last but not least, eCourses.

Start a free ecourse your subscribers will receive when they optin to your list.

The topic must be related to your market.

It is suggested that you do, at least, a 5-day ecourse to followup on your subscribers. 7-days is optimal according to many studies

For a 5-day eCourse a basic ecourse will consist of:

Day 1 could be a small introduction to what they'll learn in the coming days.

Day 2 could teach the person the fundamentals.

Day 3 could be ways to do such and such

Day 4 could be implementing the strategies

Day 5 could be a wrap up and a soft offer.

Your main goal is to build trust with the new subscriber. Once you've established that, then they'll begin to respond to whatever email you send them out in the future.

Your eCourse must have/be:

- Useful content
- Immediately usable content
- Educational
- Sales-pitch & hype-free
- Short & punchy (to the point)
- Passion – write with personality
- Interesting – tell stories so they can relate to you

So let's wrap it up.

1. Submit Your Article(s) to Article Directories
2. Place Your Optin Box To As Many Of Your Pages As You Can
3. Back-End List Building
4. Viral List Building
5. Signature Files
6. Ezine Ad Swaps
7. eCourses

If you are already using one or more of these techniques I'm sure you'll agree with me that they are an effective way to build only 100% optin leads.

I'm telling you, if you use at least ONE of these strategies alone, you'll see a significant increase in your optins.

I've used just 3 of these 7 ways to build a list 15,677.

Use ALL of these 7 ways to build your list and you WILL build a list of at least 1,000 subscribers in less than 30 days.

I wish you much success with your list building, your business and your life.

This is Aurelius Tjin from AureliusTjin.com and UndergroundGiveaway.com.



Don't forget to signup for me 'Unstoppable Marketing Video Newsletter' *FREE* here:

<http://www.UnstoppableMarketingNewsletter.com>

